



ART FORUM REVIEW

“Self described as a ‘strictly unedited journal on the personal experience of nature in the urban environment’ Club Donny is a website, an undefined club, and most concretely, a bi-annual magazine which works as a platform for people throughout the world to share their experience of nature in urban life.

Edited by Ben Ialoua (graphic designer) Frank Bruggeman (artist) and Ernst van der Hoeven (landscape architect/art historian) and published out of the Netherlands by Post Editions, the journal released its first issue in 2008 and has its sixth issue due near the close of this year.

Impressive in its simplicity and effectiveness, Club Donny reprints, as double-sided A3 posters, unsolicited photographs submitted through its website (www.clubdonny.com). The accumulated stack of A3 posters are then folded into a 34 page magazine and left unbound allowing each poster to be removed from the magazine to be viewed in full, or to remain within the magazine and flipped through as a series of semi-random diptychs with one uninterrupted centerfold. Each issue is also accompanied by a small collection of invited texts, various in approach, but also relating to nature and urban life. Keeping with its tagline, the editorial hand of the magazine goes by almost entirely unnoticed, giving each issue the documentary lightness of an early Ed Ruscha book.

Seeking an exploration of nature not as something outside of city limits, but as something integral to daily urban life Club Donny has, through its various issues, shown nature as a flower show in London, a natural history display of a Neanderthal from a museum in Mexico City, through nature's own reclamation of an abandoned ballroom in Pitsunda, and as a display of fur coats in New York.”

**Brian Kennon,
Best of 2010 Issue**