



#### **NEW FRAMES OF REFERENCE**

**Club Donny is an initiative of Ben Laloua, Frank Bruggeman, Ernst van der Hoeven and Didier Pascal, who together publish a magazine twice a year about the individual experience of nature in the big city. By 'nature' they primarily mean (urban) landscape, parks and gardens. The first issue of Club Donny, whose title playfully refers to the virtual group of people who are interested in this subject, came out in 2008, and the fourth issue came out in October 2009. The magazine consists entirely of loose sheets of folded A3 paper, printed on both sides with various pictures. There are also two sheets of thinner A3 paper that are printed with texts. According to the text on the cover, Club Donny is strictly unedited, and the people who make it heartily encourage the separate images to be used to create one's own issue, or hang them on the wall as a poster. The photos in Club Donny come from different makers; the magazine is open to spontaneous submissions, and the quality of the pictures is less important than a given photo's subject matter or angle. Professional and amateur images are mixed together, with the names of the photographers being listed in the back. Texts are written by invitation, or selected from existing sources. Arnoud Holleman, Kirsten Algera, Claudie de Cleen and others have contributed texts of various sorts, with the common thread being observations and stories. Many photos in the magazine have a narrative character as well. 'Donny's Favourites', the magazine's only regular feature, touches upon a variety of topics, from architecture and film to books, organisations, and websites that have a connection to nature and/or the experience of nature. Each new issue is presented to the public in a specially chosen location.**

**Frits Gierstberg,  
curator Nederlands Fotomuseum**